

# DEMOGRAPHIC PROFILE COMPLETE

Lat/Lon: 33.88748/-78.68799



RF9

| Little River, SC                        | 1.00 mi radius |              | 3.00 mi radius |              | 5.00 mi radius |              |
|---|----------------|--------------|----------------|--------------|----------------|--------------|
| <b>Population</b>                       |                |              |                |              |                |              |
| Estimated Population (2008)             | 1,475          |              | 12,626         |              | 28,667         |              |
| Census Population (1990)                | 404            |              | 3,756          |              | 11,978         |              |
| Census Population (2000)                | 840            |              | 7,750          |              | 20,088         |              |
| Projected Population (2013)             | 1,853          |              | 15,538         |              | 33,808         |              |
| Forecasted Population (2018)            | 2,416          |              | 19,864         |              | 41,425         |              |
| Historical Annual Change (1990-2000)    | 436            | 10.8%        | 3,994          | 10.6%        | 8,110          | 6.8%         |
| Historical Annual Change (2000-2008)    | 635            | 9.4%         | 4,876          | 7.9%         | 8,579          | 5.3%         |
| Projected Annual Change (2008-2013)     | 378            | 5.1%         | 2,912          | 4.6%         | 5,141          | 3.6%         |
| Est. Population Density (2008)          | 469.74         | <i>psm</i>   | 447.05         | <i>psm</i>   | 369.95         | <i>psm</i>   |
| Trade Area Size                         | 3.14           | <i>sq mi</i> | 28.24          | <i>sq mi</i> | 77.49          | <i>sq mi</i> |
| <b>Households</b>                       |                |              |                |              |                |              |
| Estimated Households (2008)             | 681            |              | 5,850          |              | 13,695         |              |
| Census Households (1990)                | 155            |              | 1,472          |              | 5,014          |              |
| Census Households (2000)                | 362            |              | 3,341          |              | 8,979          |              |
| Projected Households (2013)             | 878            |              | 7,389          |              | 16,543         |              |
| Forecasted Households (2018)            | 1,164          |              | 9,637          |              | 20,740         |              |
| Historical Annual Change (1990-2000)    | 207            | 13.4%        | 1,869          | 12.7%        | 3,965          | 7.9%         |
| Projected Annual Change (2000-2013)     | 516            | 11.0%        | 4,048          | 9.3%         | 7,564          | 6.5%         |
| <b>Average Household Income</b>         |                |              |                |              |                |              |
| Est. Average Household Income (2008)    | \$51,198       |              | \$51,274       |              | \$54,295       |              |
| Census Average Hhld Income (1990)       | \$30,353       |              | \$30,813       |              | \$34,563       |              |
| Census Average Hhld Income (2000)       | \$50,171       |              | \$49,331       |              | \$50,561       |              |
| Proj. Average Household Income (2013)   | \$53,754       |              | \$54,045       |              | \$56,930       |              |
| Historical Annual Change (1990-2000)    | \$19,818       | 6.5%         | \$18,518       | 6.0%         | \$15,998       | 4.6%         |
| Projected Annual Change (2000-2013)     | \$3,583        | 0.5%         | \$4,714        | 0.7%         | \$6,369        | 1.0%         |
| <b>Median Household Income</b>          |                |              |                |              |                |              |
| Est. Median Household Income (2008)     | \$48,885       |              | \$47,896       |              | \$48,282       |              |
| Census Median Hhld Income (1990)        | \$22,061       |              | \$22,198       |              | \$26,910       |              |
| Census Median Hhld Income (2000)        | \$39,781       |              | \$38,873       |              | \$39,358       |              |
| Proj. Median Household Income (2013)    | \$54,082       |              | \$53,038       |              | \$53,425       |              |
| Historical Annual Change (1990-2000)    | \$17,720       | 8.0%         | \$16,675       | 7.5%         | \$12,449       | 4.6%         |
| Projected Annual Change (2000-2013)     | \$14,301       | 2.8%         | \$14,165       | 2.8%         | \$14,066       | 2.7%         |
| <b>Per Capita Income</b>                |                |              |                |              |                |              |
| Est. Per Capita Income (2008)           | \$23,681       |              | \$23,810       |              | \$25,967       |              |
| Census Per Capita Income (1990)         | \$11,630       |              | \$12,074       |              | \$14,469       |              |
| Census Per Capita Income (2000)         | \$21,165       |              | \$21,061       |              | \$22,474       |              |
| Proj. Per Capita Income (2013)          | \$25,490       |              | \$25,748       |              | \$27,886       |              |
| Historical Annual Change (1990-2000)    | \$9,535        | 8.2%         | \$8,987        | 7.4%         | \$8,005        | 5.5%         |
| Projected Annual Change (2000-2013)     | \$4,325        | 1.6%         | \$4,687        | 1.7%         | \$5,412        | 1.9%         |
| <b>Other Income</b>                     |                |              |                |              |                |              |
| Est. Median Disposable Income (2008)    | \$41,523       |              | \$40,820       |              | \$41,123       |              |
| Proj. Median Disposable Income (2013)   | \$45,355       |              | \$44,609       |              | \$44,889       |              |
| Est. Average Household Net Worth (2008) | \$448,348      |              | \$462,968      |              | \$469,255      |              |

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|--|----------------|-------|----------------|-------|----------------|-------|
| <b>Household Income Distribution (2008)</b>          |                |       |                |       |                |       |
| HH Income \$200,000 or More                          | 11             | 1.7%  | 112            | 1.9%  | 312            | 2.3%  |
| HH Income \$150,000 to 199,999                       | 14             | 2.0%  | 151            | 2.6%  | 360            | 2.6%  |
| HH Income \$125,000 to 149,999                       | 5              | 0.7%  | 75             | 1.3%  | 382            | 2.8%  |
| HH Income \$100,000 to 124,999                       | 41             | 6.1%  | 323            | 5.5%  | 745            | 5.4%  |
| HH Income \$75,000 to 99,999                         | 89             | 13.1% | 734            | 12.5% | 1,662          | 12.1% |
| HH Income \$50,000 to 74,999                         | 172            | 25.3% | 1,383          | 23.6% | 3,098          | 22.6% |
| HH Income \$35,000 to 49,999                         | 142            | 20.8% | 1,235          | 21.1% | 2,697          | 19.7% |
| HH Income \$25,000 to 34,999                         | 81             | 11.9% | 710            | 12.1% | 1,664          | 12.2% |
| HH Income \$15,000 to 24,999                         | 59             | 8.7%  | 548            | 9.4%  | 1,382          | 10.1% |
| HH Income \$10,000 to 14,999                         | 24             | 3.5%  | 205            | 3.5%  | 531            | 3.9%  |
| HH Income \$0 to 9,999                               | 43             | 6.3%  | 374            | 6.4%  | 861            | 6.3%  |
| HH Income \$35,000+                                  | 474            | 69.6% | 4,014          | 68.6% | 9,256          | 67.6% |
| HH Income \$50,000+                                  | 333            | 48.8% | 2,778          | 47.5% | 6,559          | 47.9% |
| HH Income \$75,000+                                  | 161            | 23.6% | 1,395          | 23.8% | 3,461          | 25.3% |
| <b>Race &amp; Ethnicity (2008)</b>                   |                |       |                |       |                |       |
| Total Population                                     | 1,475          |       | 12,626         |       | 28,667         |       |
| White  | 1,114          | 75.5% | 9,701          | 76.8% | 23,334         | 81.4% |
| Black or African American                            | 323            | 21.9% | 2,570          | 20.4% | 4,385          | 15.3% |
| American Indian & Alaska Native                      | 7              | 0.5%  | 67             | 0.5%  | 132            | 0.5%  |
| Asian  | 8              | 0.6%  | 68             | 0.5%  | 152            | 0.5%  |
| Hawaiian & Pacific Islander                          | 0              | -     | 1              | 0.0%  | 16             | 0.1%  |
| Other Race   | 6              | 0.4%  | 66             | 0.5%  | 289            | 1.0%  |
| Two or More Races                                    | 17             | 1.1%  | 152            | 1.2%  | 359            | 1.3%  |
| Not Hispanic or Latino Population                    | 1,452          | 98.4% | 12,389         | 98.1% | 27,902         | 97.3% |
| <i>Non Hispanic: White</i>                           | 1,097          | 75.5% | 9,531          | 76.9% | 22,758         | 81.6% |
| <i>Non Hispanic: Black or African American</i>       | 317            | 21.8% | 2,508          | 20.2% | 4,210          | 15.1% |
| <i>Non Hispanic: Amer Indian &amp; AK Native</i>     | 7              | 0.5%  | 66             | 0.5%  | 129            | 0.5%  |
| <i>Non Hispanic: Asian</i>                           | 8              | 0.6%  | 68             | 0.5%  | 151            | 0.5%  |
| <i>Non Hispanic: Hawaiian &amp; Pacific Islander</i> | 0              | -     | 1              | 0.0%  | 16             | 0.1%  |
| <i>Non Hispanic: Other Race</i>                      | 6              | 0.4%  | 66             | 0.5%  | 289            | 1.0%  |
| <i>Non Hispanic: Two or More Races</i>               | 17             | 1.1%  | 149            | 1.2%  | 350            | 1.3%  |
| Hispanic or Latino Population                        | 23             | 1.6%  | 237            | 1.9%  | 765            | 2.7%  |
| <i>Hispanic: White</i>                               | 17             | 73.5% | 170            | 71.8% | 577            | 75.4% |
| <i>Hispanic: Black or African American</i>           | 6              | 24.7% | 62             | 26.3% | 175            | 22.9% |
| <i>Hispanic: American Indian &amp; Alaska Native</i> | 0              | -     | 1              | 0.5%  | 3              | 0.4%  |
| <i>Hispanic: Asian</i>                               | 0              | -     | 0              | -     | 1              | 0.1%  |
| <i>Hispanic: Hawaiian &amp; Pacific Islander</i>     | 0              | -     | 0              | -     | 0              | -     |
| <i>Hispanic: Other Race</i>                          | 0              | -     | 0              | -     | 0              | -     |
| <i>Hispanic: Two or More Races</i>                   | 0              | -     | 3              | 1.3%  | 9              | 1.2%  |
| Not of Hispanic Origin Population (1990)             | 403            | 99.6% | 3,739          | 99.6% | 11,922         | 99.5% |
| Hispanic Origin Population (1990)                    | 2              | 0.4%  | 16             | 0.4%  | 56             | 0.5%  |
| Not Hispanic or Latino Population (2000)             | 833            | 99.1% | 7,662          | 98.9% | 19,752         | 98.3% |
| Hispanic or Latino Population (2000)                 | 7              | 0.9%  | 88             | 1.1%  | 336            | 1.7%  |
| Not Hispanic or Latino Population 5yr (2013)         | 1,818          | 98.1% | 15,196         | 97.8% | 32,763         | 96.9% |
| Hispanic or Latino Population 5yr (2013)             | 35             | 1.9%  | 342            | 2.2%  | 1,045          | 3.1%  |
| Historical Annual Change (1990-2000)                 | 6              | 39.2% | 72             | 43.8% | 280            | 49.7% |
| Projected Annual Change (2000-2013)                  | 28             | 28.8% | 254            | 22.1% | 709            | 16.2% |

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| Little River, SC                      | 1.00 mi radius |       | 3.00 mi radius |       | 5.00 mi radius |       |
|---------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| <b>Age Distribution (2008)</b>        |                |       |                |       |                |       |
| Total Population                      | 1,475          |       | 12,626         |       | 28,667         |       |
| Age 0 to 4 yrs                        | 88             | 5.9%  | 743            | 5.9%  | 1,589          | 5.5%  |
| Age 5 to 9 yrs                        | 76             | 5.1%  | 650            | 5.1%  | 1,396          | 4.9%  |
| Age 10 to 14 yrs                      | 69             | 4.7%  | 604            | 4.8%  | 1,300          | 4.5%  |
| Age 15 to 19 yrs                      | 74             | 5.0%  | 626            | 5.0%  | 1,371          | 4.8%  |
| Age 20 to 24 yrs                      | 63             | 4.2%  | 545            | 4.3%  | 1,223          | 4.3%  |
| Age 25 to 29 yrs                      | 85             | 5.8%  | 737            | 5.8%  | 1,662          | 5.8%  |
| Age 30 to 34 yrs                      | 87             | 5.9%  | 755            | 6.0%  | 1,717          | 6.0%  |
| Age 35 to 39 yrs                      | 92             | 6.2%  | 786            | 6.2%  | 1,719          | 6.0%  |
| Age 40 to 44 yrs                      | 99             | 6.7%  | 840            | 6.7%  | 1,899          | 6.6%  |
| Age 45 to 49 yrs                      | 104            | 7.0%  | 881            | 7.0%  | 2,003          | 7.0%  |
| Age 50 to 54 yrs                      | 106            | 7.2%  | 906            | 7.2%  | 2,123          | 7.4%  |
| Age 55 to 59 yrs                      | 110            | 7.5%  | 924            | 7.3%  | 2,236          | 7.8%  |
| Age 60 to 64 yrs                      | 116            | 7.9%  | 983            | 7.8%  | 2,229          | 7.8%  |
| Age 65 to 69 yrs                      | 106            | 7.2%  | 904            | 7.2%  | 1,993          | 7.0%  |
| Age 70 to 74 yrs                      | 84             | 5.7%  | 723            | 5.7%  | 1,624          | 5.7%  |
| Age 75 to 79 yrs                      | 51             | 3.5%  | 464            | 3.7%  | 1,205          | 4.2%  |
| Age 80 to 84 yrs                      | 36             | 2.5%  | 317            | 2.5%  | 801            | 2.8%  |
| Age 85 yrs plus                       | 28             | 1.9%  | 238            | 1.9%  | 578            | 2.0%  |
| Median Age                            | 44.2 yrs       |       | 44.2 yrs       |       | 45.1 yrs       |       |
| Age 19 yrs or less                    | 307            | 20.8% | 2,623          | 20.8% | 5,656          | 19.7% |
| Age 20 to 64 years                    | 862            | 58.5% | 7,357          | 58.3% | 16,810         | 58.6% |
| Age 65 years Plus                     | 306            | 20.7% | 2,646          | 21.0% | 6,201          | 21.6% |
| <b>Female Age Distribution (2008)</b> |                |       |                |       |                |       |
| Female Population                     | 751            | 50.9% | 6,464          | 51.2% | 14,640         | 51.1% |
| Age 0 to 4 yrs                        | 39             | 5.1%  | 336            | 5.2%  | 738            | 5.0%  |
| Age 5 to 9 yrs                        | 38             | 5.1%  | 325            | 5.0%  | 691            | 4.7%  |
| Age 10 to 14 yrs                      | 33             | 4.5%  | 295            | 4.6%  | 648            | 4.4%  |
| Age 15 to 19 yrs                      | 35             | 4.6%  | 300            | 4.6%  | 660            | 4.5%  |
| Age 20 to 24 yrs                      | 32             | 4.3%  | 279            | 4.3%  | 615            | 4.2%  |
| Age 25 to 29 yrs                      | 46             | 6.1%  | 396            | 6.1%  | 855            | 5.8%  |
| Age 30 to 34 yrs                      | 42             | 5.6%  | 369            | 5.7%  | 845            | 5.8%  |
| Age 35 to 39 yrs                      | 46             | 6.2%  | 407            | 6.3%  | 882            | 6.0%  |
| Age 40 to 44 yrs                      | 52             | 6.9%  | 438            | 6.8%  | 943            | 6.4%  |
| Age 45 to 49 yrs                      | 56             | 7.4%  | 472            | 7.3%  | 1,058          | 7.2%  |
| Age 50 to 54 yrs                      | 52             | 7.0%  | 451            | 7.0%  | 1,084          | 7.4%  |
| Age 55 to 59 yrs                      | 63             | 8.4%  | 526            | 8.1%  | 1,240          | 8.5%  |
| Age 60 to 64 yrs                      | 62             | 8.2%  | 530            | 8.2%  | 1,181          | 8.1%  |
| Age 65 to 69 yrs                      | 49             | 6.6%  | 424            | 6.6%  | 946            | 6.5%  |
| Age 70 to 74 yrs                      | 43             | 5.8%  | 374            | 5.8%  | 853            | 5.8%  |
| Age 75 to 79 yrs                      | 26             | 3.5%  | 231            | 3.6%  | 644            | 4.4%  |
| Age 80 to 84 yrs                      | 20             | 2.7%  | 175            | 2.7%  | 425            | 2.9%  |
| Age 85 yrs plus                       | 15             | 2.0%  | 136            | 2.1%  | 332            | 2.3%  |
| Female Median Age                     | 45.0 yrs       |       | 44.9 yrs       |       | 45.9 yrs       |       |
| Age 19 yrs or less                    | 145            | 19.3% | 1,256          | 19.4% | 2,737          | 18.7% |
| Age 20 to 64 years                    | 452            | 60.2% | 3,868          | 59.8% | 8,702          | 59.4% |
| Age 65 years Plus                     | 154            | 20.5% | 1,340          | 20.7% | 3,200          | 21.9% |

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|---|----------------|-------|----------------|-------|----------------|-------|
| <b>Male Age Distribution (2008)</b>             |                |       |                |       |                |       |
| Male Population                                 | 724            | 49.1% | 6,162          | 48.8% | 14,027         | 48.9% |
| Age 0 to 4 yrs                                  | 49             | 6.8%  | 407            | 6.6%  | 851            | 6.1%  |
| Age 5 to 9 yrs                                  | 37             | 5.2%  | 325            | 5.3%  | 705            | 5.0%  |
| Age 10 to 14 yrs                                | 36             | 4.9%  | 309            | 5.0%  | 652            | 4.6%  |
| Age 15 to 19 yrs                                | 40             | 5.5%  | 326            | 5.3%  | 711            | 5.1%  |
| Age 20 to 24 yrs                                | 30             | 4.2%  | 266            | 4.3%  | 608            | 4.3%  |
| Age 25 to 29 yrs                                | 39             | 5.4%  | 341            | 5.5%  | 806            | 5.7%  |
| Age 30 to 34 yrs                                | 45             | 6.2%  | 386            | 6.3%  | 873            | 6.2%  |
| Age 35 to 39 yrs                                | 45             | 6.2%  | 380            | 6.2%  | 836            | 6.0%  |
| Age 40 to 44 yrs                                | 48             | 6.6%  | 402            | 6.5%  | 956            | 6.8%  |
| Age 45 to 49 yrs                                | 48             | 6.6%  | 409            | 6.6%  | 945            | 6.7%  |
| Age 50 to 54 yrs                                | 54             | 7.5%  | 455            | 7.4%  | 1,039          | 7.4%  |
| Age 55 to 59 yrs                                | 47             | 6.5%  | 398            | 6.5%  | 996            | 7.1%  |
| Age 60 to 64 yrs                                | 55             | 7.5%  | 453            | 7.4%  | 1,047          | 7.5%  |
| Age 65 to 69 yrs                                | 57             | 7.9%  | 480            | 7.8%  | 1,048          | 7.5%  |
| Age 70 to 74 yrs                                | 41             | 5.6%  | 349            | 5.7%  | 771            | 5.5%  |
| Age 75 to 79 yrs                                | 25             | 3.5%  | 233            | 3.8%  | 561            | 4.0%  |
| Age 80 to 84 yrs                                | 16             | 2.2%  | 141            | 2.3%  | 376            | 2.7%  |
| Age 85 yrs plus                                 | 13             | 1.7%  | 102            | 1.7%  | 245            | 1.7%  |
| Male Median Age                                 | 43.3           | yrs   | 43.3           | yrs   | 44.2           | yrs   |
| Age 19 yrs or less                              | 162            | 22.3% | 1,367          | 22.2% | 2,919          | 20.8% |
| Age 20 to 64 years                              | 411            | 56.7% | 3,490          | 56.6% | 8,108          | 57.8% |
| Age 65 years Plus                               | 152            | 20.9% | 1,305          | 21.2% | 3,001          | 21.4% |
| <b>Males per 100 Females, Male % Pop (2008)</b> |                |       |                |       |                |       |
| Overall Comparison                              | 96             |       | 95             |       | 96             |       |
| Age 0 to 4 yrs                                  | 127            | 56.0% | 121            | 54.8% | 115            | 53.5% |
| Age 5 to 9 yrs                                  | 98             | 49.4% | 100            | 50.0% | 102            | 50.5% |
| Age 10 to 14 yrs                                | 107            | 51.7% | 104            | 51.1% | 101            | 50.1% |
| Age 15 to 19 yrs                                | 113            | 53.1% | 109            | 52.0% | 108            | 51.9% |
| Age 20 to 24 yrs                                | 95             | 48.7% | 95             | 48.8% | 99             | 49.7% |
| Age 25 to 29 yrs                                | 84             | 45.8% | 86             | 46.3% | 94             | 48.5% |
| Age 30 to 34 yrs                                | 105            | 51.3% | 105            | 51.2% | 103            | 50.8% |
| Age 35 to 39 yrs                                | 97             | 49.3% | 93             | 48.3% | 95             | 48.7% |
| Age 40 to 44 yrs                                | 92             | 48.0% | 92             | 47.8% | 101            | 50.4% |
| Age 45 to 49 yrs                                | 86             | 46.2% | 87             | 46.4% | 89             | 47.2% |
| Age 50 to 54 yrs                                | 104            | 51.0% | 101            | 50.2% | 96             | 49.0% |
| Age 55 to 59 yrs                                | 75             | 42.8% | 76             | 43.1% | 80             | 44.5% |
| Age 60 to 64 yrs                                | 88             | 46.9% | 86             | 46.1% | 89             | 47.0% |
| Age 65 to 69 yrs                                | 116            | 53.7% | 113            | 53.1% | 111            | 52.6% |
| Age 70 to 74 yrs                                | 94             | 48.5% | 93             | 48.3% | 90             | 47.5% |
| Age 75 to 79 yrs                                | 96             | 49.0% | 101            | 50.3% | 87             | 46.5% |
| Age 80 to 84 yrs                                | 80             | 44.3% | 81             | 44.6% | 88             | 46.9% |
| Age 85 yrs plus                                 | 84             | 45.5% | 75             | 42.9% | 74             | 42.5% |
| Age 19 yrs or less                              | 111            | 52.7% | 109            | 52.1% | 107            | 51.6% |
| Age 20 to 39 yrs                                | 95             | 48.8% | 95             | 48.6% | 98             | 49.4% |
| Age 40 to 64 yrs                                | 88             | 46.9% | 88             | 46.7% | 91             | 47.5% |
| Age 65 years Plus                               | 99             | 49.6% | 97             | 49.3% | 94             | 48.4% |

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| <b>Household Type (2008)</b>                 |                |       |                |       |                |       |
| Total Households                             | 681            |       | 5,850          |       | 13,695         |       |
| Households with Children                     | 154            | 22.6% | 1,327          | 22.7% | 2,829          | 20.7% |
| Average Household Size                       | 2.17           |       | 2.16           |       | 2.09           |       |
| Est. Household Density                       | 216.86         | psm   | 207.14         | psm   | 176.73         | psm   |
| Population Family                            | 1,237          | 83.9% | 10,492         | 83.1% | 23,084         | 80.5% |
| Population Non-Family                        | 238            | 16.1% | 2,130          | 16.9% | 5,577          | 19.5% |
| Population Group Qtrs                        | 0              | 0.0%  | 4              | 0.0%  | 6              | 0.0%  |
| Family Households                            | 461            | 67.7% | 3,926          | 67.1% | 8,742          | 63.8% |
| <i>Married Couple Hhlds</i>                  | 350            | 75.9% | 2,954          | 75.2% | 6,633          | 75.9% |
| <i>Other Family Hhlds</i>                    | 111            | 24.1% | 972            | 24.8% | 2,108          | 24.1% |
| Family Households With Children              | 151            | 32.8% | 1,303          | 33.2% | 2,767          | 31.6% |
| <i>Married Couple With Children</i>          | 82             | 54.3% | 686            | 52.7% | 1,484          | 53.6% |
| <i>Other Family Hhlds With Children</i>      | 69             | 45.7% | 617            | 47.3% | 1,282          | 46.4% |
| Family Households No Children                | 310            | 67.2% | 2,623          | 66.8% | 5,975          | 68.4% |
| <i>Married Couple No Children</i>            | 268            | 86.4% | 2,267          | 86.4% | 5,149          | 86.2% |
| <i>Other Family Households No Children</i>   | 42             | 13.6% | 356            | 13.6% | 826            | 13.8% |
| Average Family Household Size                | 2.68           |       | 2.67           |       | 2.64           |       |
| Average Family Income                        | \$56,013       |       | \$56,523       |       | \$62,854       |       |
| Median Family Income                         | \$52,043       |       | \$51,716       |       | \$53,872       |       |
| Non-Family Households                        | 220            | 32.3% | 1,924          | 32.9% | 4,953          | 36.2% |
| Non-Family Hhlds With Children               | 3              | 1.1%  | 24             | 1.2%  | 62             | 1.3%  |
| Non-Family Hhld No Children                  | 217            | 98.9% | 1,900          | 98.8% | 4,891          | 98.7% |
| <i>N-F Hhld Lone Person No Children</i>      | 167            | 76.2% | 1,441          | 74.9% | 3,711          | 74.9% |
| Lone Male Householder                        | 79             | 47.0% | 680            | 47.2% | 1,743          | 47.0% |
| Lone Female Householder                      | 89             | 53.0% | 761            | 52.8% | 1,969          | 53.0% |
| <i>N-F Hhld 2+ Persons No Children</i>       | 50             | 22.6% | 459            | 23.9% | 1,180          | 23.8% |
| Average Non-Family Hhld Size                 | 1.08           |       | 1.11           |       | 1.13           |       |
| <b>Marital Status (2008)</b>                 |                |       |                |       |                |       |
| (15 Years or Older)                          | 1,243          |       | 10,630         |       | 24,385         |       |
| Never Married                                | 280            | 22.5% | 2,230          | 21.0% | 4,679          | 19.2% |
| Now Married                                  | 706            | 56.8% | 6,062          | 57.0% | 13,913         | 57.1% |
| Previously Married                           | 256            | 20.6% | 2,337          | 22.0% | 5,793          | 23.8% |
| <i>Separated</i>                             | 42             | 16.4% | 415            | 17.8% | 889            | 15.3% |
| <i>Widowed</i>                               | 73             | 28.5% | 611            | 26.1% | 1,688          | 29.1% |
| <i>Divorced</i>                              | 141            | 55.1% | 1,311          | 56.1% | 3,215          | 55.5% |
| <b>Educational Attainment (2008)</b>         |                |       |                |       |                |       |
| Adult Population (25 Years or Older)         | 1,105          |       | 9,457          |       | 21,788         |       |
| Elementary (0 to 8)                          | 39             | 3.5%  | 335            | 3.5%  | 709            | 3.3%  |
| Some High School (9 to 11)                   | 86             | 7.8%  | 680            | 7.2%  | 1,541          | 7.1%  |
| High School Graduate (12)                    | 443            | 40.1% | 3,786          | 40.0% | 8,002          | 36.7% |
| Some College (13 to 16)                      | 206            | 18.6% | 1,677          | 17.7% | 3,991          | 18.3% |
| Associate Degree Only                        | 113            | 10.2% | 1,006          | 10.6% | 2,245          | 10.3% |
| Bachelor Degree Only                         | 165            | 15.0% | 1,502          | 15.9% | 3,977          | 18.3% |
| Graduate Degree                              | 53             | 4.8%  | 472            | 5.0%  | 1,323          | 6.1%  |
| Any College + (Some College or higher)       | 537            | 48.6% | 4,657          | 49.2% | 11,536         | 52.9% |
| College Degree + (Bachelor Degree or higher) | 218            | 19.7% | 1,974          | 20.9% | 5,300          | 24.3% |

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# DEMOGRAPHIC PROFILE COMPLETE

Lat/Lon: 33.88748/-78.68799



RF9

| Little River, SC                            | 1.00 mi radius |                 | 3.00 mi radius |                 | 5.00 mi radius |                 |
|---|----------------|-----------------|----------------|-----------------|----------------|-----------------|
| <b>Housing (2008)</b>                       |                |                 |                |                 |                |                 |
| Total Housing Units                         | 885            |                 | 7,662          |                 | 24,511         |                 |
| Housing Units, Occupied                     | 681            | 76.9%           | 5,850          | 76.4%           | 13,695         | 55.9%           |
| <i>Housing Units, Owner-Occupied</i>        | 544            | 79.9%           | 4,602          | 78.7%           | 10,575         | 77.2%           |
| <i>Housing Units, Renter-Occupied</i>       | 137            | 20.1%           | 1,248          | 21.3%           | 3,120          | 22.8%           |
| Housing Units, Vacant                       | 204            | 23.1%           | 1,812          | 23.6%           | 10,816         | 44.1%           |
| Total Housing Units (2000)                  | 462            |                 | 4,303          |                 | 16,312         |                 |
| Historical Annual Change (2000-2008)        | 423            | 11.5%           | 3,359          | 9.8%            | 8,198          | 6.3%            |
| <b>Household Size (2008)</b>                |                |                 |                |                 |                |                 |
| Total Households                            | 681            |                 | 5,850          |                 | 13,695         |                 |
| 1 Person Household                          | 167            | 24.6%           | 1,441          | 24.6%           | 3,711          | 27.1%           |
| 2 Person Households                         | 345            | 50.7%           | 2,973          | 50.8%           | 6,795          | 49.6%           |
| 3 Person Households                         | 103            | 15.1%           | 881            | 15.1%           | 1,973          | 14.4%           |
| 4 Person Households                         | 39             | 5.7%            | 337            | 5.8%            | 750            | 5.5%            |
| 5 Person Households                         | 18             | 2.6%            | 137            | 2.3%            | 299            | 2.2%            |
| 6 Person Households                         | 5              | 0.7%            | 44             | 0.8%            | 97             | 0.7%            |
| 7+ Person Households                        | 4              | 0.6%            | 37             | 0.6%            | 69             | 0.5%            |
| <b>Household Stability (2008)</b>           |                |                 |                |                 |                |                 |
| Total Households                            | 681            |                 | 5,850          |                 | 13,695         |                 |
| In current residence < 1 year               | 101            | 14.9%           | 864            | 14.8%           | 2,005          | 14.6%           |
| In current residence 1-2 years              | 312            | 45.8%           | 2,755          | 47.1%           | 6,380          | 46.6%           |
| In current residence 3-5 years              | 132            | 19.3%           | 1,118          | 19.1%           | 2,469          | 18.0%           |
| In current residence 6-10 years             | 100            | 14.7%           | 830            | 14.2%           | 1,864          | 13.6%           |
| In current residence > 10 years             | 36             | 5.3%            | 283            | 4.8%            | 977            | 7.1%            |
| Turnover (% Annual Residential Turnover)    |                | 14.9%           |                | 14.8%           |                | 14.6%           |
| Stability (% In Current Residence 5+ Years) |                | 20.0%           |                | 19.0%           |                | 20.7%           |
| Median Years in Residence                   | 2.6 yrs        |                 | 2.5 yrs        |                 | 2.6 yrs        |                 |
| <b>Household Vehicles (2008)</b>            |                |                 |                |                 |                |                 |
| Total Vehicles Available                    | 1,215          |                 | 10,333         |                 | 23,980         |                 |
| Household: 0 Vehicles Available             | 31             | 4.5%            | 254            | 4.3%            | 536            | 3.9%            |
| Household: 1 Vehicles Available             | 211            | 31.0%           | 1,890          | 32.3%           | 4,848          | 35.4%           |
| Household: 2 Vehicles Available             | 338            | 49.6%           | 2,851          | 48.7%           | 6,328          | 46.2%           |
| Household: 3+ Vehicles Available            | 102            | 14.9%           | 855            | 14.6%           | 1,983          | 14.5%           |
| Average Per Household                       | 1.8            | <i>Vehicles</i> | 1.8            | <i>Vehicles</i> | 1.8            | <i>Vehicles</i> |
| Owner Occupied Hhlds Vehicles               | 1,037          | 85.3%           | 8,644          | 83.7%           | 19,551         | 81.5%           |
| <i>Average Per Owner Household</i>          | 1.9            | <i>Vehicles</i> | 1.9            | <i>Vehicles</i> | 1.8            | <i>Vehicles</i> |
| Renter Occupied Hhlds Vehicles              | 178            | 14.7%           | 1,689          | 16.3%           | 4,429          | 18.5%           |
| <i>Average Per Renter Household</i>         | 1.3            | <i>Vehicles</i> | 1.4            | <i>Vehicles</i> | 1.4            | <i>Vehicles</i> |
| <b>Travel Time (2000)</b>                   |                |                 |                |                 |                |                 |
| Worker Base (16 Years or Older)             | 440            |                 | 3,946          |                 | 9,852          |                 |
| Travel to Work in 14 Minutes or Less        | 161            | 36.6%           | 1,432          | 36.3%           | 3,463          | 35.2%           |
| Travel to Work in 15 to 29 Minutes          | 132            | 29.9%           | 1,223          | 31.0%           | 3,175          | 32.2%           |
| Travel to Work in 30 to 59 Minutes          | 116            | 26.4%           | 991            | 25.1%           | 2,352          | 23.9%           |
| Travel to Work in 60 Minutes or More        | 18             | 4.1%            | 163            | 4.1%            | 433            | 4.4%            |
| Work at Home                                | 13             | 3.0%            | 137            | 3.5%            | 429            | 4.4%            |
| Average Travel Time to Work                 | 21.8 mins      |                 | 21.8 mins      |                 | 21.6 mins      |                 |

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# DEMOGRAPHIC PROFILE COMPLETE

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RF9

| Little River, SC                         | 1.00 mi radius |       | 3.00 mi radius |       | 5.00 mi radius |       |
|--|----------------|-------|----------------|-------|----------------|-------|
| <b>Transportation To Work (2000)</b>     |                |       |                |       |                |       |
| Work Base                                | 440            |       | 3,946          |       | 9,852          |       |
| Drive to Work Alone                      | 343            | 77.8% | 3,118          | 79.0% | 7,791          | 79.1% |
| Drive to Work in Carpool                 | 77             | 17.6% | 622            | 15.8% | 1,352          | 13.7% |
| Travel to Work - Public Transportation   | 1              | 0.3%  | 12             | 0.3%  | 28             | 0.3%  |
| Drive to Work on Motorcycle              | 0              | -     | 0              | -     | 4              | 0.0%  |
| Bicycle to Work                          | 0              | -     | 3              | 0.1%  | 52             | 0.5%  |
| Walk to Work                             | 2              | 0.5%  | 21             | 0.5%  | 99             | 1.0%  |
| Other Means                              | 4              | 0.8%  | 33             | 0.8%  | 98             | 1.0%  |
| Work at Home                             | 13             | 3.0%  | 137            | 3.5%  | 429            | 4.4%  |
| <b>Daytime Demos (2008)</b>              |                |       |                |       |                |       |
| Total Number of Businesses               | 61             |       | 522            |       | 1,861          |       |
| Total Number of Employees                | 427            |       | 3,720          |       | 16,440         |       |
| Company Headqtrs: Businesses             | 0              | 0     | 1              | 0.2%  | 1              | 0.1%  |
| Company Headqtrs: Employees              | -              | -     | 25             | 0.7%  | 30             | 0.2%  |
| Employee Population per Business         | 7.0 to 1       |       | 7.1 to 1       |       | 8.8 to 1       |       |
| Residential Population per Business      | 24.2 to 1      |       | 24.2 to 1      |       | 15.4 to 1      |       |
| Est. Adj. Daytime Demographics (Age16+)  | 898            |       | 7,906          |       | 26,724         |       |
| <b>Labor Force (2008)</b>                |                |       |                |       |                |       |
| Labor: Population Age 16+                | 1,225          |       | 10,477         |       | 24,045         |       |
| Unemployment Rate                        |                | 3.1%  |                | 3.5%  |                | 3.4%  |
| Labor Force Total: Males                 | 592            | 48.4% | 5,037          | 48.1% | 11,635         | 48.4% |
| <i>Male civilian employed</i>            | 387            | 65.3% | 3,238          | 64.3% | 7,174          | 61.7% |
| <i>Male civilian unemployed</i>          | 20             | 3.3%  | 175            | 3.5%  | 431            | 3.7%  |
| <i>Males in Armed Forces</i>             | 0              | -     | 0              | -     | 1              | 0.0%  |
| <i>Males not in labor force</i>          | 186            | 31.3% | 1,624          | 32.2% | 4,029          | 34.6% |
| Labor Force Total: Females               | 633            | 51.6% | 5,440          | 51.9% | 12,410         | 51.6% |
| <i>Female civilian employed</i>          | 367            | 58.0% | 3,054          | 56.1% | 6,587          | 53.1% |
| <i>Female civilian unemployed</i>        | 18             | 2.9%  | 195            | 3.6%  | 388            | 3.1%  |
| <i>Females in Armed Forces</i>           | 0              | -     | 0              | -     | 0              | -     |
| <i>Females not in labor force</i>        | 247            | 39.1% | 2,192          | 40.3% | 5,436          | 43.8% |
| Employment Force Change (2000-2008)      | 314            | 71.2% | 2,345          | 59.4% | 3,909          | 39.7% |
| Male Change (2000-2008)                  | 159            | 69.6% | 1,183          | 57.5% | 1,950          | 37.3% |
| Female Change (2000-2008)                | 155            | 72.9% | 1,163          | 61.5% | 1,959          | 42.3% |
| <b>Occupation (2000)</b>                 |                |       |                |       |                |       |
| Occupation: Population Age 16+           | 440            |       | 3,946          |       | 9,852          |       |
| <i>Occupation Total: Males</i>           | 228            | 51.8% | 2,055          | 52.1% | 5,225          | 53.0% |
| <i>Occupation Total: Females</i>         | 212            | 48.2% | 1,891          | 47.9% | 4,627          | 47.0% |
| Mgmt, Business, & Financial Operations   | 56             | 12.7% | 509            | 12.9% | 1,230          | 12.5% |
| Professional and Related                 | 60             | 13.7% | 557            | 14.1% | 1,409          | 14.3% |
| Service                                  | 116            | 26.3% | 982            | 24.9% | 2,224          | 22.6% |
| Sales and Office                         | 114            | 25.9% | 1,059          | 26.8% | 2,946          | 29.9% |
| Farming, Fishing, and Forestry           | 3              | 0.6%  | 31             | 0.8%  | 67             | 0.7%  |
| Construction, Extraction, & Maintenance  | 48             | 10.9% | 437            | 11.1% | 1,144          | 11.6% |
| Production, Transport, & Material Moving | 44             | 10.0% | 372            | 9.4%  | 833            | 8.5%  |
| <i>White Collar</i>                      |                | 52.3% |                | 53.8% |                | 56.7% |
| <i>Blue Collar</i>                       |                | 47.7% |                | 46.2% |                | 43.3% |

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# DEMOGRAPHIC PROFILE COMPLETE

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RF9

| Little River, SC                   | 1.00 mi radius |       | 3.00 mi radius |       | 5.00 mi radius |       |
|------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| <b>Units In Structure (2000)</b>   |                |       |                |       |                |       |
| Total Units                        | 462            |       | 4,303          |       | 16,312         |       |
| 1 Detached Unit                    | 271            | 58.7% | 2,419          | 56.2% | 7,164          | 43.9% |
| 1 Attached Unit                    | 18             | 3.8%  | 173            | 4.0%  | 611            | 3.7%  |
| 2 Units                            | 8              | 1.6%  | 72             | 1.7%  | 295            | 1.8%  |
| 3 to 4 Units                       | 9              | 2.0%  | 100            | 2.3%  | 928            | 5.7%  |
| 5 to 9 Units                       | 35             | 7.5%  | 359            | 8.3%  | 1,610          | 9.9%  |
| 10 to 19 Units                     | 50             | 10.9% | 471            | 11.0% | 1,297          | 8.0%  |
| 20 to 49 Units                     | 7              | 1.6%  | 68             | 1.6%  | 1,122          | 6.9%  |
| 50 or more Units                   | 3              | 0.8%  | 38             | 0.9%  | 944            | 5.8%  |
| Mobile Home or Trailer             | 60             | 13.1% | 599            | 13.9% | 2,264          | 13.9% |
| Other Structure                    | 0              | -     | 4              | 0.1%  | 77             | 0.5%  |
| <b>Homes Built By Year (2000)</b>  |                |       |                |       |                |       |
| Homes Built 1999 to 2000           | 39             | 8.3%  | 330            | 7.7%  | 1,522          | 9.3%  |
| Homes Built 1995 to 1998           | 150            | 32.6% | 1,307          | 30.4% | 3,729          | 22.9% |
| Homes Built 1990 to 1994           | 94             | 20.5% | 909            | 21.1% | 2,420          | 14.8% |
| Homes Built 1980 to 1989           | 104            | 22.4% | 1,063          | 24.7% | 4,954          | 30.4% |
| Homes Built 1970 to 1979           | 31             | 6.7%  | 291            | 6.8%  | 2,015          | 12.4% |
| Homes Built 1960 to 1969           | 20             | 4.3%  | 195            | 4.5%  | 908            | 5.6%  |
| Homes Built 1950 to 1959           | 14             | 3.1%  | 141            | 3.3%  | 543            | 3.3%  |
| Homes Built 1940 to 1949           | 2              | 0.4%  | 13             | 0.3%  | 114            | 0.7%  |
| Homes Built Before 1939            | 8              | 1.7%  | 52             | 1.2%  | 106            | 0.6%  |
| Median Age of Homes                | 7.3 yrs        |       | 7.9 yrs        |       | 10.7 yrs       |       |
| <b>Home Values (2000)</b>          |                |       |                |       |                |       |
| Owner Specified Housing Units      | 228            |       | 2,029          |       | 5,089          |       |
| Home Values \$1,000,000 or More    | 0              | -     | 1              | 0.1%  | 7              | 0.1%  |
| Home Values \$750,000 or \$999,999 | 0              | -     | 0              | -     | 0              | -     |
| Home Values \$500,000 or \$749,999 | 0              | -     | 0              | -     | 25             | 0.5%  |
| Home Values \$400,000 to \$499,999 | 0              | -     | 6              | 0.3%  | 70             | 1.4%  |
| Home Values \$300,000 to \$399,999 | 3              | 1.1%  | 37             | 1.8%  | 227            | 4.5%  |
| Home Values \$250,000 to \$299,999 | 5              | 2.1%  | 53             | 2.6%  | 137            | 2.7%  |
| Home Values \$200,000 to \$249,999 | 17             | 7.3%  | 171            | 8.4%  | 487            | 9.6%  |
| Home Values \$175,000 to \$199,999 | 14             | 6.3%  | 146            | 7.2%  | 413            | 8.1%  |
| Home Values \$150,000 to \$174,999 | 19             | 8.4%  | 198            | 9.8%  | 543            | 10.7% |
| Home Values \$125,000 to \$149,999 | 32             | 14.0% | 268            | 13.2% | 760            | 14.9% |
| Home Values \$100,000 to \$124,999 | 59             | 25.7% | 469            | 23.1% | 992            | 19.5% |
| Home Values \$90,000 to \$99,999   | 27             | 12.0% | 234            | 11.5% | 479            | 9.4%  |
| Home Values \$80,000 to \$89,999   | 14             | 6.3%  | 122            | 6.0%  | 307            | 6.0%  |
| Home Values \$70,000 to \$79,999   | 11             | 4.7%  | 86             | 4.3%  | 187            | 3.7%  |
| Home Values \$60,000 to \$69,999   | 10             | 4.3%  | 63             | 3.1%  | 158            | 3.1%  |
| Home Values \$50,000 to \$59,999   | 7              | 3.2%  | 76             | 3.7%  | 109            | 2.1%  |
| Home Values \$35,000 to \$49,999   | 5              | 2.2%  | 53             | 2.6%  | 86             | 1.7%  |
| Home Values \$25,000 to \$34,999   | 2              | 1.0%  | 18             | 0.9%  | 40             | 0.8%  |
| Home Values \$10,000 to \$24,999   | 3              | 1.3%  | 25             | 1.2%  | 43             | 0.8%  |
| Home Values \$0 to \$9,999         | 0              | -     | 3              | 0.2%  | 18             | 0.4%  |
| Owner Occupied Median Home Value   | \$115,984      |       | \$119,665      |       | \$134,665      |       |
| Renter Occupied Median Rent        | \$484          |       | \$481          |       | \$496          |       |

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RF9

| Little River, SC                                      | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|---|----------------|----------------|----------------|
| <b>Consumer Expenditure (Annual Total)</b>            |                |                |                |
| Total Household Expenditure (2008)                    | \$30,270,015   | \$260,289,506  | \$632,742,677  |
| <i>Total Non-Retail Expenditures (2008)</i>           | \$17,355,710   | \$149,225,550  | \$362,777,987  |
| <i>Total Retail Expenditures (2008)</i>               | \$12,914,305   | \$111,063,956  | \$269,964,689  |
| Apparel (2008)  | \$1,429,323    | \$12,304,091   | \$29,947,222   |
| Contributions (2008)                                  | \$1,075,261    | \$9,362,779    | \$22,950,393   |
| Education (2008)                                      | \$641,706      | \$5,586,466    | \$13,861,658   |
| Entertainment (2008)                                  | \$1,681,992    | \$14,468,766   | \$35,199,090   |
| Food And Beverages (2008)                             | \$4,702,201    | \$40,357,692   | \$97,846,522   |
| Furnishings And Equipment (2008)                      | \$1,306,572    | \$11,239,939   | \$27,390,095   |
| Gifts (2008)  | \$773,864      | \$6,698,867    | \$16,411,578   |
| Health Care (2008)                                    | \$1,942,993    | \$16,675,572   | \$40,316,179   |
| Household Operations (2008)                           | \$1,021,331    | \$8,842,135    | \$21,711,526   |
| Miscellaneous Expenses (2008)                         | \$520,831      | \$4,461,470    | \$10,795,600   |
| Personal Care (2008)                                  | \$438,858      | \$3,773,714    | \$9,182,750    |
| Personal Insurance (2008)                             | \$295,003      | \$2,557,465    | \$6,262,929    |
| Reading (2008)  | \$99,585       | \$857,555      | \$2,093,519    |
| Shelter (2008)  | \$5,789,000    | \$49,828,626   | \$121,381,760  |
| Tobacco (2008)  | \$213,176      | \$1,824,059    | \$4,378,416    |
| Transportation (2008)                                 | \$6,169,545    | \$52,840,837   | \$127,976,716  |
| Utilities (2008)                                      | \$2,168,774    | \$18,609,472   | \$45,036,723   |
| <b>Consumer Expenditure (per Household per Month)</b> |                |                |                |
| Total Household Expenditure (2008)                    | \$3,704        | \$3,708        | \$3,850        |
| <i>Total Non-Retail Expenditures (2008)</i>           | \$2,124 57.3%  | \$2,126 57.3%  | \$2,208 57.3%  |
| <i>Total Retail Expenditures (2008)</i>               | \$1,580 42.7%  | \$1,582 42.7%  | \$1,643 42.7%  |
| Apparel (2008)  | \$175 4.7%     | \$175 4.7%     | \$182 4.7%     |
| Contributions (2008)                                  | \$132 3.6%     | \$133 3.6%     | \$140 3.6%     |
| Education (2008)                                      | \$79 2.1%      | \$80 2.1%      | \$84 2.2%      |
| Entertainment (2008)                                  | \$206 5.6%     | \$206 5.6%     | \$214 5.6%     |
| Food And Beverages (2008)                             | \$575 15.5%    | \$575 15.5%    | \$595 15.5%    |
| Furnishings And Equipment (2008)                      | \$160 4.3%     | \$160 4.3%     | \$167 4.3%     |
| Gifts (2008)  | \$95 2.6%      | \$95 2.6%      | \$100 2.6%     |
| Health Care (2008)                                    | \$238 6.4%     | \$238 6.4%     | \$245 6.4%     |
| Household Operations (2008)                           | \$125 3.4%     | \$126 3.4%     | \$132 3.4%     |
| Miscellaneous Expenses (2008)                         | \$64 1.7%      | \$64 1.7%      | \$66 1.7%      |
| Personal Care (2008)                                  | \$54 1.4%      | \$54 1.4%      | \$56 1.5%      |
| Personal Insurance (2008)                             | \$36 1.0%      | \$36 1.0%      | \$38 1.0%      |
| Reading (2008)  | \$12 0.3%      | \$12 0.3%      | \$13 0.3%      |
| Shelter (2008)  | \$708 19.1%    | \$710 19.1%    | \$739 19.2%    |
| Tobacco (2008)  | \$26 0.7%      | \$26 0.7%      | \$27 0.7%      |
| Transportation (2008)                                 | \$755 20.4%    | \$753 20.3%    | \$779 20.2%    |
| Utilities (2008)                                      | \$265 7.2%     | \$265 7.1%     | \$274 7.1%     |

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